

CONTRACT

KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

And:

Hamburger Gibson Creative / POL
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 1318029 /		<u>Alt Order #</u> 08428180
<u>Product</u> PIOTROWSKI 4 CONG ID		
<u>Contract Dates</u> 10/25/16 - 11/01/16		<u>Estimate #</u> 4494
<u>Advertiser</u> Piotrowski for Idaho / POL		<u>Original Date / Revision</u> 10/26/16 / 10/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 792	<u>Product 1/2</u> 822
<u>Agency Ref</u> 20774AG		<u>Advertiser Ref</u> 108088

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/31/16	10/31/16	Local News @ 5a	5:00 AM-6:00 AM		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	2-----				2	\$120.00				
N 2	All	10/31/16	10/31/16	Local News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	2-----				2	\$360.00				
N 3	All	10/31/16	10/31/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	2-----				2	\$150.00				
N 4	All	10/31/16	10/31/16	Price Is Right	10:00 AM-11:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	2-----				2	\$200.00				
N 5	All	10/26/16	10/31/16	Young & the Restless	11:00 AM-12:00 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M-WTF--				2	\$200.00				
D 6	All	10/26/16	10/31/16	Bold & the Beautiful	12:30 PM-1:00 PM		:30				NM	0	\$0.00
N 7	All	10/26/16	10/31/16	Dr. Phil 3-4p	3:00 PM-4:00 PM		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M-WTF--				2	\$180.00				
N 8	KREM	10/29/16	10/29/16	Local News @ 5p Sa	5-530p	-----1-	:30	1	\$360.00	0.00	NM	1	\$360.00
Totals								0.00				13	\$2,780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	3	\$740.00	(\$111.00)	\$629.00
10/31/16 - 10/31/16	10	\$2,040.00	(\$306.00)	\$1,734.00
Totals	13	\$2,780.00	(\$417.00)	\$2,363.00

Signature: _____ Date: _____

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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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1318029 /	08428180

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 11/01/16	PIOTROWSKI 4 CONG	4494

<u>Advertiser</u>	<u>Original Date / Revision</u>
Piotrowski for Idaho / PO	10/26/16 / 10/26/16

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